

Joanne De Laurentiis was appointed President & CEO of Credit Union Central of Canada (Canadian Central) in November 2001.



Joanne brings twenty years of financial services experience to Canadian Central. Her experience was gained leading two of Canada's innovative joint ventures - Mondex Canada and the Interac network. Mondex Canada was a joint venture of Canada's largest deposit taking institutions testing and deploying a stored value application on a chip card. As the first CEO of Interac, Joanne led that organization in becoming the world's most efficient and successful debit card network. She became versed in broad financial services issues at the Canadian Bankers Association where she served as Vice President, Public Affairs. Joanne also brings political and regulatory experience which she gained working in the Ontario provincial government.

Joanne serves on a number of Credit Union System affiliate boards: she is the Chair of the Board of Directors for the Ethical Funds Company; a member of the Board of Directors for Concentra Financial Services, Canadian Co-operative Leasing Services, Canadian Co-operative Agricultural Financial Services and CuSource. She represents the Credit Union system on the Boards of the Canadian Payments Association and the Interac Association and is a member of the Equifax Advisory Council.

As a volunteer, Joanne has served on the Boards of a number of organizations including the Toronto Board of Trade.

Joanne holds a Masters Degree in Political Science from the University of Western Ontario.