

## **Joanne De Laurentiis**

Joanne De Laurentiis was appointed President & CEO of Credit Union Central of Canada (Canadian Central) on November 5, 2001. Before joining Canadian Central, Joanne was President of Mondex Canada Association, a joint venture of the Canada's largest deposit taking institutions whose mandate was to test and deploy a stored value application on a chip card.

Between 1994 and 1997, Joanne served as the first President of the Interac Association. The Interac Association is the organization responsible for the development of a national network of two shared electronic financial services: Shared Cash Dispensing at Automated Banking Machines, and Interac Direct Payment, Canada's national debit service.

Before joining the Interac Association, Joanne served as Vice-President Domestic Banking and Public Affairs for the Canadian Bankers Association, from 1985 to 1994. From 1978 to 1985 she was Chief of Staff to a Minister in the Ontario Government.

Joanne is the Chair of the Board of Directors for Credential Group, Chair of Canadian Central's CEO Committee and a member of the Board of Directors for Canadian Co-operative Leasing Services; Canadian Co-operative Agricultural Financial Services and the Credit Union Institute of Canada. She also serves as a Board Member for the Canadian Payments Association.

In the past Joanne has served on many volunteer boards including the Ontario Lottery and Gaming Corporation, the Toronto Board of Trade; Smart Card Advisory Council, Government of Ontario; Federal Human Rights Tribunal; Canadian Foundation for Economic Development and many others.

Joanne holds a Masters Degree in Political Science from the University of Western Ontario.

She is married to Peter Johnson and they have two children, Julia and Mark.